

# Department of Kinesiology 2014-2015 Destination Survey Report

**Michigan State University**

College of Education Career Services

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# Program Information

## MSU Department of Kinesiology:

- There are two core undergraduate programs in the Department of Kinesiology: **Athletic Training** and **Kinesiology**.
- Kinesiology majors choose a minor in *Health Promotion*, minor in *Coaching*, and/or a **cognate** in an area of interest:
  - Adapted Physical Activity
  - Administration
  - Biomechanics/Orthotics & Prosthetics
  - Communication
  - Exercise Physiology/Cardiac Rehabilitation
  - Fitness Leadership
  - Growth and Motor Development
  - Nutrition for Physical Activity
  - Pre-Professional Preparation
  - Psychosocial Aspects of Physical Activity

**ALL** Kinesiology and Athletic Training students graduate from MSU with **internship experience.**

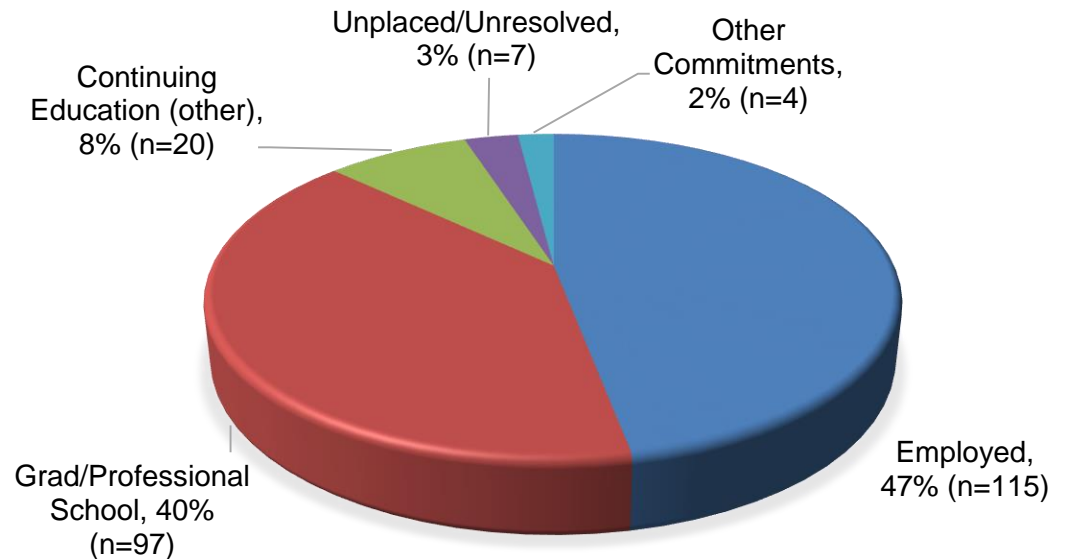
# Data Collection & Placement Information

An electronic version of the Destination Survey was sent to 330 fall 2014, spring 2015, and summer 2015 Kinesiology and Athletic Training graduates. By March 2016, 243 graduates had responded resulting in a **74% response rate**. All results of this survey are based on the responses to individual questions asked. Not all respondents answered every question.

This report is part of a larger campus-wide Destination Survey Report that can be found at <http://www.careernetwork.msu.edu>.

Percentage of  
2014-15  
Kinesiology and  
Athletic Training  
Respondents  
Placed  
**97%** (n= 236)

## PLACEMENT

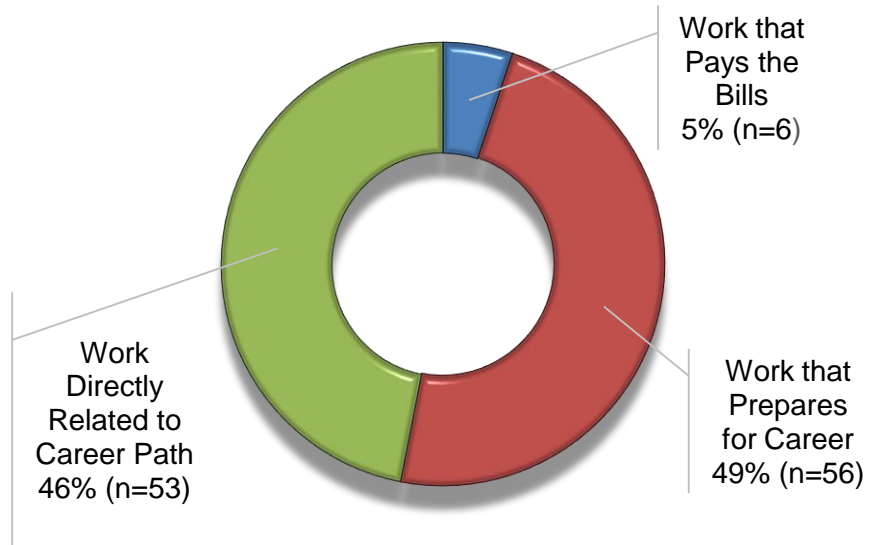


# Employment Information

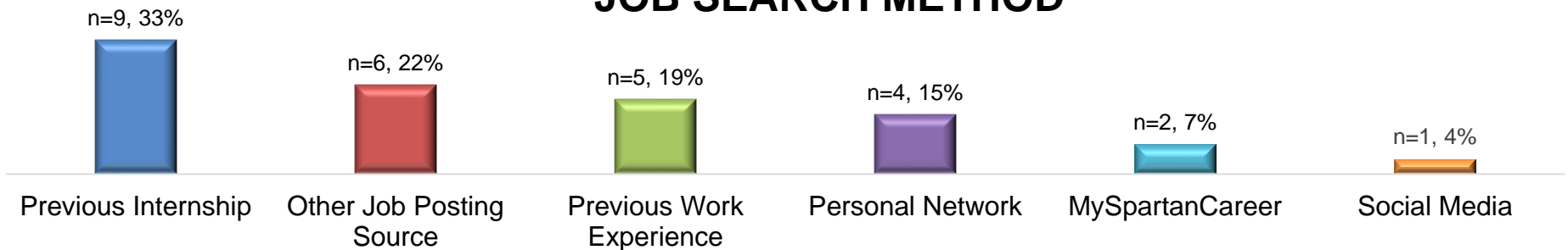
## EMPLOYMENT FACTS

Average Number of Job Offers	1.55 (n=20)
Average Number of Career-Related Experiences Completed Before Graduation	3.4 (n=65)
Average Salary Reported	\$29,261 (n=14)

## TYPE OF WORK

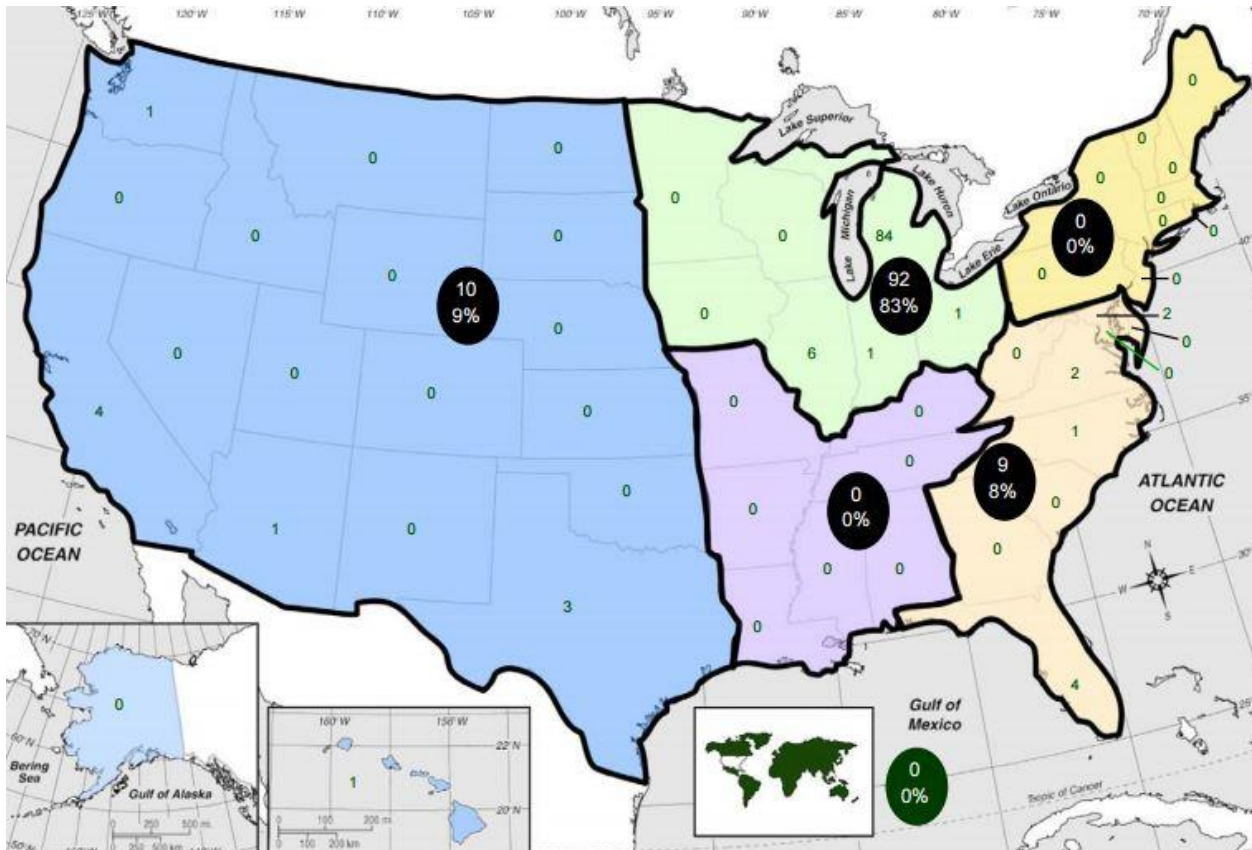


## JOB SEARCH METHOD



# Geographic Information

## EMPLOYMENT LOCATIONS BY STATE & REGION



## EMPLOYMENT BY REGION

Northeast	0%
Southeast	9%
Midwest*	83%
South	0%
West	9%
International	0%

\*Midwest includes Michigan, Ohio, Indiana, Illinois, Wisconsin, Minnesota, and Iowa

**73%**  
Percentage of respondents employed in Michigan

# Top 10 Employers

- Michigan State University – 6**
- Beaumont Health Systems – 3**
- Jackson National Life – 3**
- Sparrow Health Systems – 3**
- Hope Network – 2**
- Maxim Healthcare Services – 2**
- Planet Fitness - 2**
- State of Fitness – 2**
- Team Rehabilitation Services – 2**
- YMCA - 2**

# Job Titles & Employers by Functional Area

## Athletic Training

Athletic Trainer	Saint Mary College
Athletic Trainer	University of Houston
Athletic Trainer	University of Maryland
Athletic Trainer (Volleyball Intern)	U.S. Naval Academy
Graduate Assistant, Athletic Trainer	University of Hawaii
Athletic Trainer	McAllen ISD
Athletic Trainer	Probility Physical Therapy
Intern Athletic Trainer	University of Richmond

## Brain & Behavior

Behavior Technician	Novel Responses
Sensorimotor Coach	Brain Balance Achievement Centers
Direct Support Professional	Hope Network Rehabilitation Services
Program Coordinator	Helping Hands Respite Center



# Job Titles & Employers by Functional Area

## Fitness Administration

Front Desk Associate	Planet Fitness
Manager	Pure Barre
Service Manager	American Cycle & Fitness
Director of Gym Operations	Elevation Athletica, LLC
Educator (sales rep)	Lulu Lemon Athletics

## Sport Administration

Sports Program Intern	University of North Carolina – Chapel Hill
Front Desk Receptionist/Field Marshal	Virginia Beach Field House
Live Experience Intern	Cleveland Indians
Ticket Sales Representative	Arizona Coyotes
Events Management Intern	MSU Athletic Department
Football Recruiting Assistant	MSU Athletic Department
Sports Marketing Assistant	Embry-Riddle Aeronautical U. Athletic Dept.

# Job Titles & Employers by Functional Area

## Exercise Physiology/ Cardiac Rehabilitation

Exercise Physiologist	Body 20 Gym
Heart & Vascular Exercise Physiologist	Sparrow Health Systems
Exercise Physiologist	University Club
Cardio Technician	Sparrow Health Systems

## Health & Wellness

Healthy Living Instructor	YMCA
Wellness Coordinator	The Joint Chiropractic
Health Coach	Blue Cross Blue Shield of Michigan
Health Specialist	Insight Health & Fitness Center
Project Coordinator	Lettuce Live Well

## Research

Gatorade Sports Science Institute R&D Research Intern	PepsiCo.
Research Aide	Michigan State University

# Job Titles & Employers by Functional Area

## Fitness Leadership

Certified Personal Trainer	24 Hour Fitness
Personal Trainer	Bystol Performance Center
Personal Trainer/Group Fitness Instructor	Body by Optimized Health 360
Personal Trainer	Equinox Sports Club
Fitness Professional	Lifetime Athletic
Personal Trainer	MVP Sportsplex
Personal Trainer	Lifetime Fitness
Personal Trainer & Functional Strength Coach	Next Level Health & Fitness
Personal Trainer	Point Blank Shooting Range
Personal Trainer	Powerhouse Gym

Personal Trainer	State of Fitness
Personal Trainer	YMCA
Cycling Instructor	Vision Quest Coaching
Post-Graduate Intern	Athletic Edge Sports Performance Conditioning
Professional Aide	Spartan Performance

# Job Titles & Employers by Functional Area

## Business – Health-Related

Administrative Support Representative	Synergy Surgical Products, LLC
Healthcare Recruiter	Maxim Healthcare Services
Medical Sales Consultant	Dynasplint Systems, Inc.
Territory Manager	CDC Medical
Pharmaceutical Representative	Ashfield Health Care

## Business – Other

Licensed Realtor	Century 21
Account Executive	SHI International Corp.
Client Support Associate	Jackson National Life

## Business – Other (cont.)

Departmental Technician	State of Michigan
Strategic Support Associate	Jackson National Life
Associate Auditor	Maner Costerisan
Technical Recruiter	Apex Systems
Life Underwriter	Auto-Owners Insurance Co.
Data Processor	Hannigan Insurance
Records Specialist	First National Bank of America
Recruiter	Insight Global
Insurance Representative	Liberty Mutual Insurance
Technical Recruiter	TEKsystems

# Job Titles & Employers by Functional Area

## Patient Care/Rehab

Patient Care Technician/CNA	98Point6 Emergicenter
Physical Therapy Aide	Accelerated PT
Physical Therapy Technician	Athletico
Rehabilitation Technician	ATI Physical Therapy
Radiology Assistant	Beaumont Health System
Nursing Assistant	Beaumont Health System
Physical Therapy Aide	Beaumont Health System
Phlebotomist	Detroit Medical Center
Nurse Assistant	Munson Medical Center
Certified Nurse Aide	Metro Health Hospital
Patient Care Technician	NorthShore Health Care
Resident Assistant	Holland Home

Registered Nurse Assist.	Northwestern Mem. Hospital
Physical Therapy Aide	Novi Physical Therapy
Rehab Aide	Physiotherapy Associates
Physical Therapy Tech.	Fitness Quest PT
Nurse Technician	Spectrum Health
Physical Therapy Tech.	Sports Medicine Associates
Medical Scribe	St. Joseph Mercy Health
Anesthesiology Tech.	U. of Michigan Hospital
Rehabilitation Tech.	U. of Michigan Hospital
Physical Therapy Tech.	Team Rehabilitation PT
Rehabilitation Tech.	Holland Hospital
CNA	Holt Senior Care & Rehab.
Medical Scribe	Sparrow Health System

# Continuing Education Information

n=33, 34%

## TOP GRADUATE PROGRAMS

n=13, 13%

n=8, 8%

n=7, 7%

n=6, 6%

n=6, 6%

n=5, 5%

n=5, 5%

Physical Therapy    Occupational Therapy    Nursing    Chiropractic    Athletic Training    Medical School    Physician's Assistant    KIN/Exercise Sci.

## OTHER GRADUATE PROGRAMS

n=14, 16%

- Anesthesia Science
- Dentistry
- Exercise Phys.
- Leadership
- Massage Therapy
- MBA
- Public Health
- Physical Education
- Rehab. Counseling
- Sport Admin.

## TOP SCHOOLS ATTENDED

The number indicates how many respondents reported attending each school.

Michigan State University	15
Wayne State University	12
Grand Valley State University	10
Oakland University	8
Central Michigan University	5
University of Michigan	5

**Avg. GPA of those attending Health Professional School: 3.6**

Note: 20 respondents reported completing additional bachelor's level credits or programs to fulfill graduate/professional school admissions requirements.