



# Department of Kinesiology 2013 Destination Survey Report

**Michigan State University**  
College of Education Career Services  
[careernetwork.msu.edu](http://careernetwork.msu.edu)

For more information contact: Pepa Carlson, College of Education Career Consultant  
[carls173@msu.edu](mailto:carls173@msu.edu), 517-353-9682

# Table of Contents

## Department of Kinesiology Report

<b>Content Information</b>	<b>Page</b>
Program Information	3
Data Collection & Placement Information	4
Employment Information	5
Geographic Information	6
Full List of Job Titles & Employers by Functional Area	7-9
Continuing Education	10-11

# Program Information

## MSU Department of Kinesiology:

- There are two core undergraduate programs in the Department of Kinesiology: **Athletic Training** and **Kinesiology**.
- Kinesiology majors choose a minor in *Health Promotion*, a specialization (soon to be minor) in *Coaching* and/or a **cognate** in an area of interest:
  - Adapted Physical Activity
  - Administration
  - Biomechanics/Orthotics & Prosthetics
  - Communication
  - Exercise Physiology/Cardiac Rehabilitation
  - Fitness Leadership
  - Growth and Motor Development
  - Nutrition for Physical Activity
  - Pre-Professional Preparation
  - Psychosocial Aspects of Physical Activity

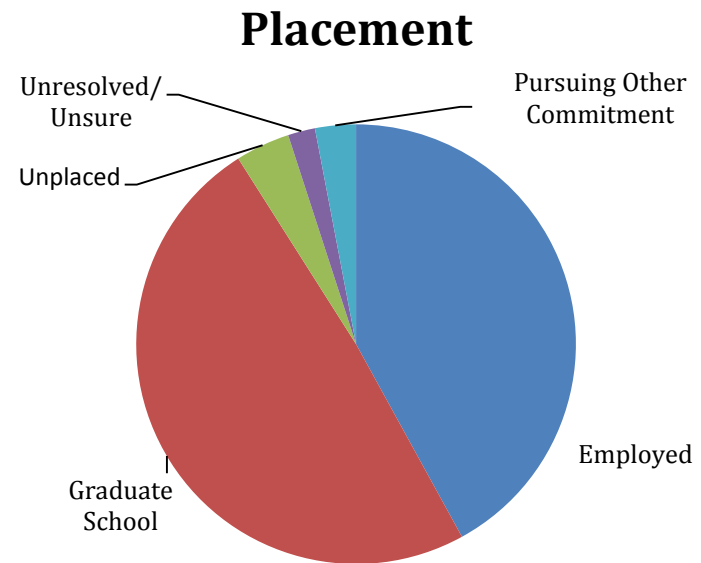
**ALL** Kinesiology and Athletic Training students graduate from MSU with **internship experience.**

# Data Collection & Placement Information

In Fall 2013, an electronic version of the Destination Survey was sent to 189 spring and summer 2013 Kinesiology and Athletic Training graduates. By May 2014, 134 responded resulting in a **71% response rate**. All results of this survey are based on the responses to individual questions asked. Not all respondents answered every question.

This report is part of a larger campus-wide Destination Survey Report that can be found at <http://www.careernetwork.msu.edu>.

Percentage of 2013  
Kinesiology and  
Athletic Training  
Respondents  
Placed  
**94%** (n= 126)

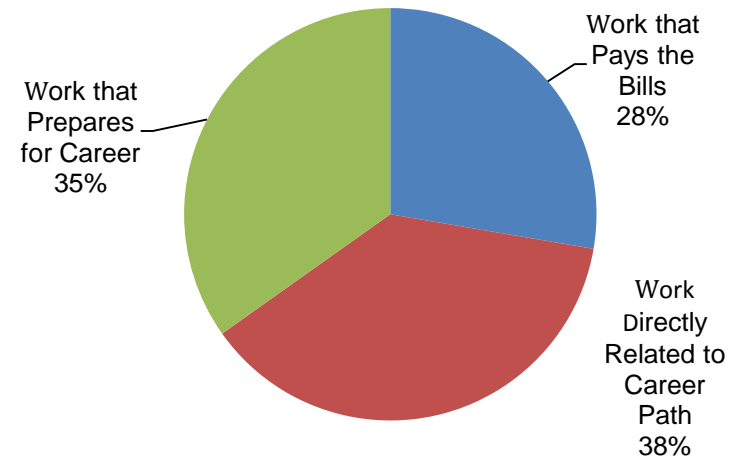


# Employment Information

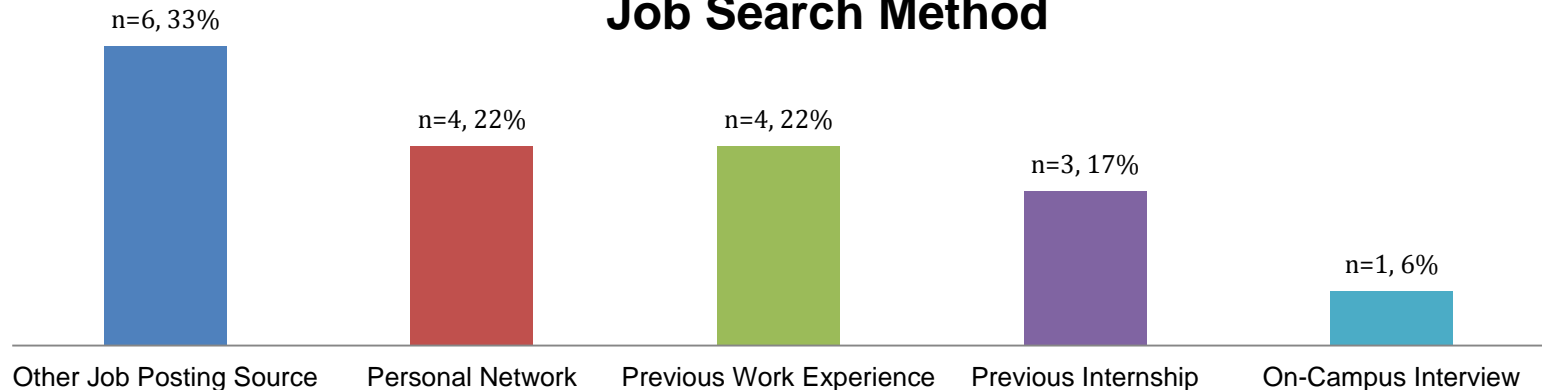
## Employment Facts

Average Number of Job Offers	1.73 (n=15)
Average Number of Career-Related Experiences Completed before Graduation	3.2 (n=35)
Average Salary Reported	\$24,481 (n=14)

## Type of Work

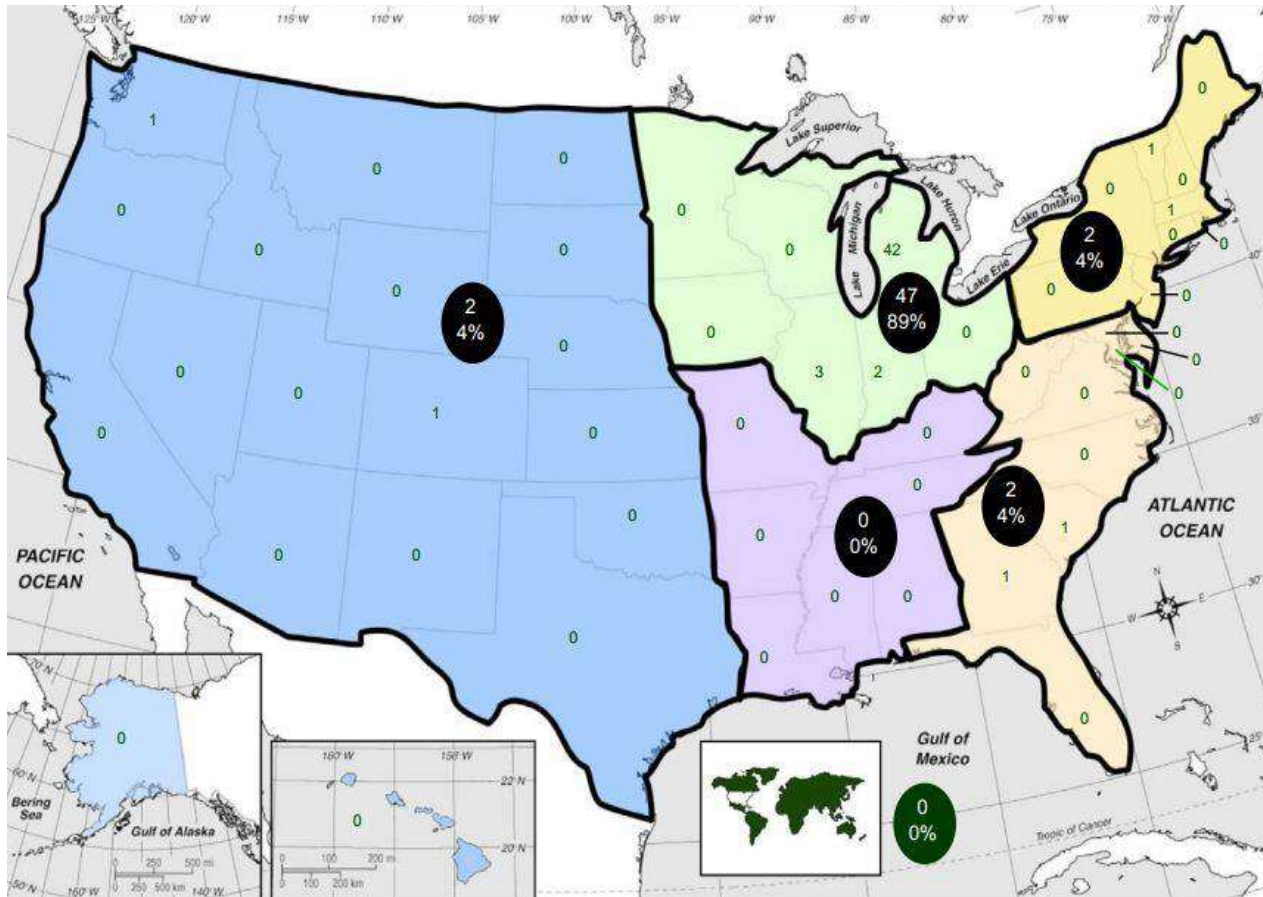


## Job Search Method



# Geographic Destination Information

## Employment Locations by State and Region



## Employment by Region

Northeast	4%
Southeast	4%
Midwest*	89%
South	0%
West	4%
International	0%

\*Midwest includes Michigan, Ohio, Indiana, Illinois, Wisconsin, Minnesota, and Iowa

Percentage of Respondents Employed in Michigan **76%**

**100%**  
of Athletic Training Respondents are Employed in Michigan (n=7)

# Job Titles & Employers by Functional Area

<b>Athletic Training</b>	
Certified Athletic Trainer	ATI Physical Therapy
Certified Athletic Trainer	Orthopaedic Rehab Specialists
Certified Athletic Trainer	Texas Health - Ben Hogan Sports Medicine
Athletic Training Fellow	University of Colorado Boulder
Athletic Trainer	Utica Community Schools
Athletic Trainer	Memorial Healthcare
Athletic Trainer - Women's Basketball	University of Cincinnati/ Novacare
Athletic Trainer (GA)	Cal State University - Sacramento
Athletic Training Intern	Alma College
<b>Adapted Physical Activities</b>	
Counselor	St. Clair Shores Special Needs Playground Program
Special Education Parapro & Camp Counselor	Farmington Public Schools
<b>Administration/Communication</b>	
Events Associate	Michigan State University Athletics
Healthcare Recruiter	Maxim Healthcare Services
Camp/Conference Aide	Michigan State University Athletics
Brand Team Coordinator	Michigan High School Athletic Association
Skating Director	Suburban Sports Group
Corporate sale and marketing coordinator	Greenville Drive
Inside Sales Representative	Medtronics
Account Coordinator	Summit Health
Promotions Intern	Traverse City Beach Bums
Field House Director	The Summit Sports and Ice Complex
Assistant Director	Huron Valley Swim Club

# Job Titles & Employers by Functional Area

<b>Biomechanics/Orthotics &amp; Prosthetics</b>	
Associate Sales Representative	Biomet Orthopedics
Medical Rep for Orthopedics	Arthrex
<b>Coaching</b>	
Rowing Coach	Effex Rowing Club
Assistant Coach	Seattle University
Soccer Coach	Chicago Fire Juniors Soccer Club
Head Coach	Ann Arbor Pioneer Men's Lacrosse
<b>Health Promotion</b>	
Health Educator	Sparrow Health Systems
Health & Wellness Coordinator	Goodwill Industries
<b>Exercise Physiology/Cardiac Rehab</b>	
Exercise Physiologist	Physical Therapy Specialists, P.C.
Wellness Associate	Corporate Sports Unlimited
ECG Technician	Beaumont Hospitals
Exercise Specialist	Advanced Physical Therapy
<b>Fitness Leadership</b>	
Assistant Strength & Conditioning Coach	Barwis Methods
Personal Trainer and Boot Camp Instructor	Powerhouse Gym
Personal Trainer and Corporate Wellness Associate	Tipton Lakes Athletic Club
Personal Trainer	The Trainers Studio
Health & Fitness Specialist	MediFit
Personal Trainer	Lifetime Fitness
Fitness Intern	Green Mountain at Fox Run
Core Fitness Tester	Mountain West Corporate Health



# Job Titles & Employers by Functional Area

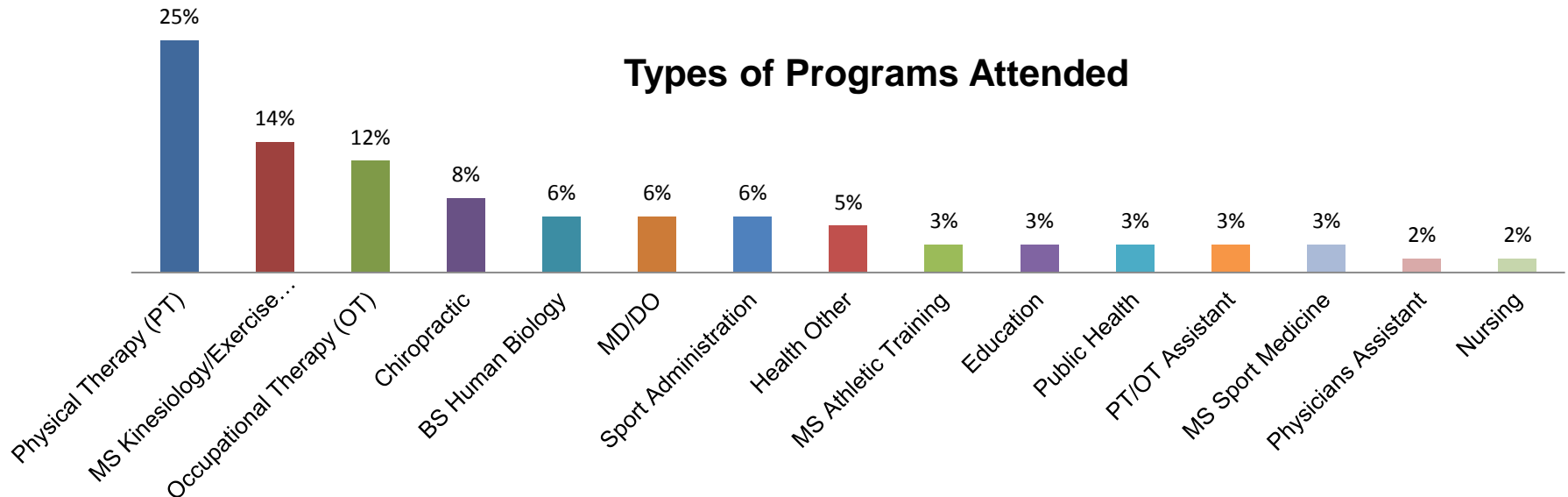
<b>Pre-professional (Patient Care Hours)</b>	
Patient Care Assistant	Paint Creek Pediatrics
Patient Care Associate	Harper University Hospital
Physical Therapy Aide	Clegg & Guest Physical Therapy
Physical Therapy Technician	Providence Health & Services
Physical Therapy Technician	Team Rehabilitation Services
Rehab Aide	Physiotherapy Associates
Rehab Technician	The Recovery Project
Rehabilitation Aide	Illinois Bone and Joint institute
Rehabilitation Technician	Michigan Head and Spine Institute
Medical Assistant	Pulmonary Care Office
Chiropractic Assistant	Gillis Family Chiropractic
Home Health Aide	Spectrum Health
Certified Nurse Assistant	Saint Anne's Nursing Home
Therapy Technician	Lederman Physical Therapy
Physical Therapy Aide	Butte Premier Physical Therapy
Emergency Medical Technician	Beaumont Medical Transportation
Physical Therapy Technician	Team Rehabilitation
Physical Therapy Technician	team rehabilitation
Physical Therapy Technician	Lederman Orthopedics
Physical Therapy Technician	Mendelson Kornblum
<b>Other Positions</b>	
Administration Coordinator	Michigan Farm Bureau
Associate Banker	Quicken Loans
Consultant and Buyer	Piera Bridal Shop
Customer Service Representative	State Farm Insurance
District Leader	Primerica
Middle School Science Teacher	Teach For America
Engineering Assistant	ABSTRAX
Production Chemist	Neogen
Research Assistant	MSU, College of Nursing

# Continuing Education Information

## Graduate Programs Attended

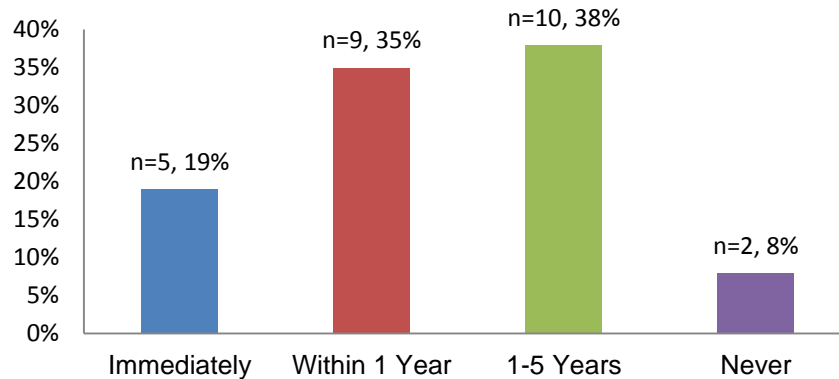
The number indicates how many respondents reported attending each school.

Appalachian State U.	1	Grand Valley State U.	1	Palmer College	4	University of Kansas	1
Armstrong Atlantic State U.	1	Life University	1	Saginaw Valley State U.	2	University of Michigan	2
Baker College	4	Long Island U. Brooklyn	1	Southern New Hampshire U.	1	University of Oregon	1
Campbell University	1	Michigan State University	17	Texas Christian University	1	University of Toledo	1
Central Michigan University	3	Midwestern University	1	Tulane	1	University of Wisconsin	1
Drexel University	1	North Carolina State U.	1	U.S. Army - Baylor	1	Washington University	1
Eastern Kentucky U.	2	Northwestern University	3	University of Georgia	1	Wayne State University	3
Georgia State University	1	Oakland University	4	University of Indianapolis	1	Western Michigan U.	1

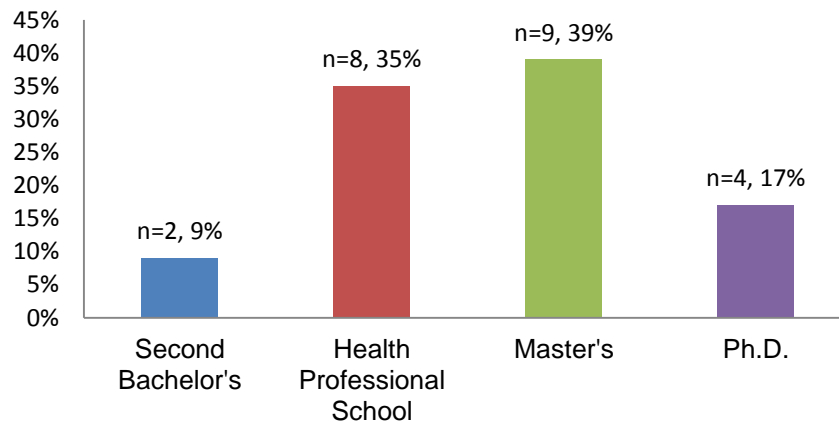


# Continuing Education Information

## Employed With Plans to Continue Education



## Degrees of Interest



## Programs of Interest

- Athletic Training
- Education
- Nursing
- Occupational Therapy
- Physical Therapy
- Physicians Assistant
- Sports Administration